

Sample report. Built from a real check, with the business, its competitors, websites, addresses and city replaced by fictional ones. Every number and every answer is real.

AI VISIBILITY CHECK · 2026-10-01

Northline Coatings: what AI tells Harbor City, WA buyers

Across 60 AI answers to Harbor City, WA buyer questions that don't name you, on 3 AI surfaces, you were **named in 46 of 60** and **recommended in 41 of 56 · 4 unclear**.

NAMED AT ALL	RECOMMENDED
77%	73%
46 of 60 answers	41 of 56 · 4 unclear
of those: 1 of 46 top pick · 40	
of 46 recommended option · 5	
of 46 mentioned, not offered	

By AI surface

SURFACE	NAMED	RECOMMENDED
ChatGPT (app)	22 of 24	22 of 24
Google AI Mode	20 of 24	16 of 21 · 3 unclear
Google AI Overview	4 of 12	3 of 11 · 1 unclear

Who AI recommends instead

BUSINESS	NAMED	RECOMMENDED
Northline Coatings (you)	46 of 60	41 of 56 · 4 unclear
Cedar Epoxy Floors	38 of 60	37 of 60
Ridgeback Concrete Coatings	29 of 60	29 of 60
Harborline Concrete Coating	24 of 60	23 of 60
Lakeside Coatings	17 of 60	16 of 60
GarageCraft® of Harbor Point	12 of 60	11 of 60

Counted on the same answers, by the same rule, for every business.

Competitors you asked us to track

You didn't list any competitors to track.

Prompt gaps

No buyer question where AI recommended other businesses and never you.

AI recommended you at least once on 12 of 12 buyer questions, including “Which garage floor coatings in Harbor City, WA has the best reviews?”.

Where AI gets its answers

The sites AI cited most in these answers, and whether each one names you.

SOURCE	CITED	KIND OF SITE	NAMES YOU?
google.com	116x	Google Maps listings	one listing per business
northline-floors.example	55x	your site	it's yours
cedar-epoxy.example	39x	a website	no
ridgeback-coatings.example	18x	a website	no
m.yelp.com	8x	directory or review site	couldn't read it
foundation-repair.example	6x	a website	no
garagecraft.example	6x	a website	couldn't read it
reviews.birdeye.com	6x	a business listing	no

What AI says

WHY AI RECOMMENDED YOU

Northline Floor Coatings LLC — 4.9★, 59 reviews Harbor City-based specialist offering epoxy/flake and other resinous coating systems. Their Harbor City garage-floor service advertises moisture-tolerant systems, slip-resistant finishes, warranties, and roughly 1–3 day installation. www.northline-floors.example

ChatGPT (app) · "Who is the best garage floor coatings in Harbor City, WA?"

WHY AI RECOMMENDED YOU

Northline Floor Coatings LLC — Harbor City - Specializes in concrete coatings and offers flake, quartz, and other systems. - Publishes a Harbor City price range of roughly \$9–\$12/sq. ft. for its polyaspartic flake/solid-color systems, including diamond-grinding prep. www.northline-floors.example - Phone: (555) 010-0142

ChatGPT (app) · "I need a garage floor coatings in Harbor City, WA. Who should I hire?"

WHERE AI NAMED YOU

Northline Floor Coatings LLC 5.0 (61) Concrete contractor Closed 100 Harbor Way Unit 4 Call Directions Website Northline Floor Coatings LLC

Why AI picks your competitors

CEDAR EPOXY FLOORS · RECOMMENDED IN 37 OF 60

Cedar Epoxy Floors — 200+ projects claimed and 4.9★ on its own review page Located in Westport but serving Bay County. They specifically advertise extensive garage/shop work and emphasize grinding, crack repair, and leveling before coating. cedar-epoxy.example

ChatGPT (app) · “Who is the best garage floor coatings in Harbor City, WA?”

RIDGEBACK CONCRETE COATINGS · RECOMMENDED IN 29 OF 60

Ridgeback Concrete Coatings, Inc. — 5.0★, 5 reviews Particularly focused on garage/shop coatings and advertises one-day installations using chip/flake systems with epoxy and polyaspartic coatings. www.ridgeback-coatings.example

ChatGPT (app) · “Who is the best garage floor coatings in Harbor City, WA?”

When a buyer asks about you by name

“Northline Coatings reviews in Harbor City, WA”

ChatGPT (app)	Northline Coatings in Harbor City, WA: Northline Floor Coatings LLC Northline Floor Coatings LLC Web Address: 100 Harbor Way Unit 4, Harbor City, WA 98000, United States Phone: +1 555-010-0142
Google AI Mode	Northline Floor Coatings LLC (operating as Northline Coatings) located in Harbor City, WA, maintains a stellar reputation among local residential and commercial clients.

Google AI
Overview

Northline Floor Coatings LLC in Harbor City, WA holds an average rating of 5.0 out of 5 stars based on 61 reviews on Google.

“Is Northline Coatings a good garage floor coatings in Harbor City, WA?”

ChatGPT
(app)

Northline Coatings looks like a reputable garage-floor coating contractor in Harbor City, with several good signals worth considering.

Google AI
Mode

Yes, Northline Floor Coatings LLC (commonly known as Northline Coatings) in Harbor City, WA is exceptionally well-regarded for garage floor and concrete coatings.

Google AI
Overview

Yes, Northline Coatings is a well-rated and reputable concrete and garage floor coating contractor located in Harbor City, WA.

Your questions

You didn't ask us to track any questions of your own.

Go deeper: the Full Audit

This check asked about 25 questions on 3 AIs, labeled automatically. The Full Audit is the complete picture:

- About 90 buyer questions on **5 AIs**: ChatGPT, Google AI Overviews, Google AI Mode, Gemini and Perplexity
- Every recommendation checked by a **second, independent judge** before it counts
- Every page AI cites, which ones name your competitors, and drafted outreach to get you onto them
- A 90-day plan, and a re-check later to see what moved

\$200, or \$180 more within 30 days, since you've already paid \$20.

What's working in AI search

- [Window cleaning GEO audit: what AI sees in a local market](#)
- [The three pillars of GEO: retrievability, citability, recognizability](#)
- [The 12-point AI search readiness checklist](#)
- [How often do the AI engines agree?](#)

How this was measured

We asked each question once on each AI, as a buyer in Harbor City, WA, and checked every answer for every business by the same rule. When two independent AI checks disagreed on whether a business was recommended, we left that answer out of its recommended count instead of guessing. Quotes are word for word. This is an automated check, not a full audit. ChatGPT (app) answers are the consumer ChatGPT app, observed through DataForSEO with a US-level location; the city comes from the question itself. Google AI Overview: 23 of 24 discovery cells captured; the rest are excluded from all counts (1 DataForSEO "40101 Internal SE Server Error" error). We counted "Northline Floor Coatings LLC" as another name for you: 39 of the 42 answers using it cited your website.

78 answers · 2026-10-01 · every question and answer is in the attached answers.json